

PHILIPS

HearLink



Creating
connections

Creating connections

Staying connected is fundamental to human beings. With hearing loss, one's ability to understand speech is compromised and connecting to others is more difficult. Combining sound processing and connectivity technologies, Philips HearLink is designed to make speech clearer and help users connect to people and the world.

Seamless connections with stronger AI sound technology

The new Philips HearLink 40 hearing aids give users a companion on their hearing loss journey that is designed to deliver a seamless listening experience, so they can create and maintain connections with the people around them. Because with the right people by your side, you can achieve more than you can do on your own.

Powered by the new SoundProtect, which aims to deliver irritation-free sound, this new feature strengthens our artificial intelligence (AI) sound technology, so that Philips HearLink now provides an even cleaner listening experience. Because even with the advanced abilities of AI Noise Reduction (AI-NR), there are still obstacles, such as wind noise and sudden sounds, which present a challenge for hearing aid users. SoundProtect also supports Speech Clarifier by ensuring that fewer unwanted sounds continue through the signal processing, resulting in even cleaner sound with clearer speech in noise.

Philips HearSuite is also updated to support the new HearLink instruments, providing you with additional control over SoundProtect, and Notify Me, which enables spoken alerts for the HearLink user when their instrument battery is low. Added to this, Connection Count gives you better insights about your client's conversation activity over time, and Philips HearSuite will continue to support your clients remotely with Remote Fitting, which is now found in the Philips HearLink 2 app. Philips HearSuite will continue to also help you with those clients handling tinnitus via Tinnitus SoundSupport.



Philips HearLink product portfolio

MNR T R - HearLink 40



This advanced premium hearing aid is the smartest solution. It is powered with AI sound technology for even better hearing. The rechargeable battery is fully charged within only 3 hours. It can have different speakers for mild to severe hearing losses.

Colors	
black	dark gray
gray	dark gray
dark gray	dark gray
brown	taupe
taupe	taupe
beige*	beige*

Series	
9000	HL 9040
7000	HL 7040
5000	HL 5040
3000	-
2000	-

MNB T R - HearLink 40



This rechargeable hearing aid is powered with AI sound technology for even better hearing. It suits up to moderately severe hearing losses. It is a full-featured behind-the-ear hearing aid with telecoil and push button. The rechargeable battery is fully charged within only 3.5 hours.

Colors	
black	dark gray
gray	dark gray
dark gray	dark gray
brown	taupe
taupe	taupe
beige*	beige*

Series	
9000	HL 9040
7000	HL 7040
5000	HL 5040
3000	-
2000	-

MNR T R - HearLink 30



This premium hearing aid with a rechargeable battery is fully charged within only 3 hours. It can have different speakers for mild to severe hearing losses.

Colors	
black	dark gray
gray	dark gray
dark gray	dark gray
beige	taupe
brown	taupe
taupe	taupe

Series	
9000	HL 9030
7000	HL 7030
5000	HL 5030
3000	HL 3030
2000	HL 2030

MNB T R - HearLink 30



This rechargeable hearing aid is powered with AI sound technology for even better hearing. It suits up to moderately severe hearing losses. It is a full-featured behind-the-ear hearing aid with telecoil and push button. The rechargeable battery is fully charged within only 3.5 hours.

Colors	
black	dark gray
gray	dark gray
dark gray	dark gray
beige	taupe
brown	taupe
taupe	taupe

Series	
9000	HL 9030
7000	HL 7030
5000	HL 5030
3000	HL 3030
2000	HL 2030

MNR T - HearLink 40



This discreet hearing aid is powered with AI sound technology for even better hearing. It comes with telecoil and double push button for ease of use. It can be used for mild to severe hearing losses.

Colors	
black	dark gray
gray	dark gray
dark gray	dark gray
brown	taupe
taupe	taupe
beige*	beige*

Series	
9000	HL 9040
7000	HL 7040
5000	HL 5040
3000	-
2000	-

MNB T - HearLink 40



This hearing aid is powered with AI sound technology for even better hearing. It suits up to moderately severe hearing losses. It is a full-featured behind-the-ear hearing aid with telecoil and push button.

Colors	
black	dark gray
gray	dark gray
dark gray	dark gray
brown	taupe
taupe	taupe
beige*	beige*

Series	
9000	HL 9040
7000	HL 7040
5000	HL 5040
3000	-
2000	-

MNR T - HearLink 30



This discreet hearing aid comes with telecoil and double push button for ease of use. This hearing aid can have different speakers for mild to severe hearing losses.

Colors	
black	dark gray
gray	dark gray
dark gray	dark gray
beige	taupe
brown	taupe
taupe	taupe

Series	
9000	HL 9030
7000	HL 7030
5000	HL 5030
3000	HL 3030
2000	HL 2030

MNB T - HearLink 30



This hearing aid is powered with AI sound technology for even better hearing. It suits up to moderately severe hearing losses. It is a full-featured behind-the-ear hearing aid with telecoil and push button.

Colors	
black	dark gray
gray	dark gray
dark gray	dark gray
beige	taupe
brown	taupe
taupe	taupe

Series	
9000	HL 9030
7000	HL 7030
5000	HL 5030
3000	HL 3030
2000	HL 2030

* Only available for HearLink 40 series

Philips HearLink product portfolio

IIC - HearLink 30



The smallest Philips HearLink hearing aid that fits deeply in the ear canal and is practically invisible. This hearing aid style is for mild to moderately severe hearing losses.

Color	Series
beige	9000 HL 9030
light brown	7000 HL 7030
mid brown	5000 HL 5030
dark brown	3000 HL 3030
black	2000 HL 2030

CIC - HearLink 30



The completely-in-canal hearing aid style is for mild to moderately severe hearing losses. It is worn completely in the ear canal and is barely visible from the outside.

Colors	Series
beige	9000 HL 9030
light brown	7000 HL 7030
mid brown	5000 HL 5030
dark brown	3000 HL 3030
black*	2000 HL 2030

ITE FS - HearLink 30



This hearing aid style is for slight to severe hearing losses. It is worn in the ear canal and fills most of the concha. The larger size enables space for full features like a volume control and directional microphones to help when listening in noise.

Colors	Series
beige	9000 HL 9030
light brown	7000 HL 7030
mid brown	5000 HL 5030
dark brown	3000 HL 3030
black	2000 HL 2030

ITC - HearLink 30



The small and sleek receiver-in-the-ear hearing aid that fits discreetly behind the ear. This hearing aid can have different speakers for mild to severe hearing losses.

Colors	Series
beige	9000 HL 9030
light brown	7000 HL 7030
mid brown	5000 HL 5030
dark brown	3000 HL 3030
black*	2000 HL 2030

ITE HS - HearLink 30



This hearing aid style is for slight to severe hearing losses. It is worn in the ear canal and fills about half of the concha. The larger size enables space for full features like a volume control and directional microphones to help when listening in noise.

Colors	Series
beige	9000 HL 9030
light brown	7000 HL 7030
mid brown	5000 HL 5030
dark brown	3000 HL 3030
black	2000 HL 2030

BTE SP - HearLink 20



This powerful hearing aid style is for people with severe to profound hearing losses. It is a full-featured behind-the-ear hearing aid with a telecoil, a single and a double push button for easy volume and program change.

Colors	Series
black	9000
gray	7000 HL 7020
beige	5000
brown	3000 HL 3020
blue	2000
red	

BTE UP - HearLink 20



This robust hearing aid is the most powerful aid. It is suitable for people with severe to profound hearing loss. It is a full-featured behind-the-ear hearing aid with telecoil, a single and a double push button for easy volume and program change.

Colors	Series
black	9000
gray	7000 HL 7020
beige	5000
brown	3000 HL 3020
blue	2000
red	

* Not available for HL 1700|1500

Receiver-in-the-ear & behind-the-ear styles

	SoundMap 2 Plus with AI and SoundProtect	SoundMap 2 with AI	SoundMap	Rechargeable	Stream audio from iOS and Android	Hands-free communication for iPhone and iPad*	Severe to profound hearing loss	Slight to severe hearing loss
HearLink 40								
MNR T R	•			•	•	•		•
MNR T	•				•	•		•
MNB T R	•			•	•	•		•
MNB T	•				•	•		•
HearLink 30								
MNR T R		•		•	•	•		•
MNR T		•			•	•		•
MNB T R		•		•	•	•		•
MNB T		•			•	•		•
HearLink 20								
BTE SP			•		•**		•	
BTE UP			•		•**		•	

In-the-ear styles

	SoundMap 2 with AI	Stream audio from iOS and Android	Hands-free communication for iPhone and iPad*	Telecoil***	Moderate to severe hearing loss	Slight to moderate hearing loss
HearLink 30						
IIC	•					•
CIC	•					•
ITC	•	•****	•	•	•	•
ITE HS	•	•****	•	•	•	•
ITE FS	•	•****	•	•	•	•

* For information on compatibility, please visit hearingsolutions.philips.com/compatibility

** All models stream from Android smartphones, TV and tablet using the Philips AudioClip accessory that can be purchased separately

*** Telecoil available as an optional feature

**** Can only stream audio from iOS and Android if 2.4 GHz is enabled in the software - this connectivity is not a given and is optional

How to navigate the Philips HearLink product portfolio

Staying connected is fundamental to human beings. With hearing loss, one's ability to understand speech is compromised and connecting to others is more difficult. Combining sound processing and connectivity technologies, Philips HearLink are designed to make speech clearer and help users connect to people and the world.

Understanding the value of a higher series:

- better speech clarity to the user due to the higher frequency bandwidth
- series are from 9000 to 2000*, with 9000 being the highest
- better support to the user to understand conversation in noisy places due to more powerful directionality and noise reduction processing
- more settings for hearing care professionals to be able to better fit the needs of individual users.

* In some markets other pricepoint may be available



The rechargeable Philips HearLink

The rechargeable Philips HearLink 40 hearing aids feature unique AI sound technology that removes noise efficiently to create superb sound quality. Then add Speech Clarifier, which makes speech stand out in noise. Both of these features are now supported with SoundProtect, which minimizes unwanted wind, handling, and transient noises, for even cleaner sound.

Improved connectivity options also enable direct streaming from iOS and Android™ devices, and hands-free calls from iPhone and iPad.

miniBTE T R

- beige | beige*
- dark brown | taupe
- dark gray | dark gray
- gray | dark gray
- taupe | taupe
- black | dark gray

Colors

LED

Thin tube 0.9 or 1.3 mm
Battery and charging indicator

Push buttons

Volume and program change

Telecoil



Earhook or miniFit thin tube

Thin tube 0.9 or 1.3 mm

Acoustic options

Large range of domes and earmolds

Notify Me

Voice alert when battery is low

SoundMap 2 Plus

AI sound technology now with SoundProtect

SoundTie 2

Now with hands-free communication and direct streaming options

HearLink MNB T

Model is also available with a 312 size zinc-air battery



Portable Charger Plus



miniRITE T R

- beige | beige*
- dark brown | taupe
- dark gray | dark gray
- gray | dark gray
- taupe | taupe
- black | dark gray

Colors

LED

Battery and charging indicator

Push buttons

Volume and program change

Telecoil



Notify Me

Voice alert when battery is low

miniFit speakers

Speaker 60, 85, 100, 105

Acoustic options

OpenBass dome with SoundTunnels™ and many more domes and earmolds

SoundMap 2 Plus

AI sound technology now with SoundProtect

SoundTie 2

Now with hands-free communication and direct streaming options

HearLink MNR T

Model is also available with a 312 size zinc-air battery



Charger



How Philips HearLink helps you connect

SoundMap 2 Plus technology uses groundbreaking AI sound technology to help users connect with people around them. It is made up of four sound processing pillars:



SoundMap 2 Plus Noise Control with AI Noise Reduction (AI-NR): Reduces background noise and makes speech easier to understand in noisy places. Now improved with artificial intelligence sound technology, making speech even clearer in noise.



SoundMap 2 Plus Amplification with Speech Clarifier: Enhances the clarity of speech in noisy environments, set to personal preference.



SoundMap 2 Plus with new SoundProtect: Now supports AI-NR and Speech Clarifier by minimizing irritating sounds such as wind, handling and transient noise.



SoundMap 2 Plus Feedback Cancellor: Quickly and effectively detects and counteracts the early build-up of feedback. The feedback growth is stopped by applying a short breaker signal.

How Philips HearLink connects to the world

SoundTie 2 technology allow users to take full advantage of modern connectivity and stay in touch with friends, family and the world. Philips HearLink instruments support Bluetooth® Low Energy at 2.4 GHz and provide the following connectivity options and accessories.

Direct sound streaming

Philips HearLink instruments can be used like stereo headphones to directly stream music and phone calls from Android phones and tablets, as well as iPhone, iPad, and iPod touch.

The new hands-free communication feature makes it possible to stream the user's voice from the hearing aid microphone back to an iPhone and iPad* without the use of the Philips AudioClip. Now users can communicate with others even more easily.

Accessory supported sound streaming

Some models* require an additional accessory to support sound streaming from TV, iPhone and Android smart devices. The Philips AudioClip accessory can be purchased separately and used with all behind-the-ear and receiver-in-the-ear styles.



Philips HearLink 2 app
Remote control and remote fitting in one app.



* For information on compatibility, visit hearingolutions.philips.com/compatibility



Accessories



Philips AudioClip
Serves as a remote microphone and improves communication at a distance.



Philips Remote Control
Allows for discreet volume and program changes.



Philips TV Adapter
Streams TV sounds to Philips HearLink in premium sound quality.

What makes the new Philips HearLink unique?

1. Philips HearLink is the only hearing aid with premium technology and a brand recognized by consumers.
2. Philips HearLink pioneers the era of AI sound technology with the first ever AI Noise Reduction (AI-NR) in a hearing aid.
3. The sound processing and the connectivity of Philips HearLink are designed to make speech clearer, and help the user to connect to people and the world.



The power of the Philips brand



no. **59**
of the best global brands by Interbrand in 2022

11M likes on Facebook

320M visits per year on philips.com*

95% aided awareness of the brand

Brings traffic to your shop



HiFi Music

Essentially, HiFi Music is designed to make music feel incredible. With better dynamics for amplifying the wide range of frequencies in music, the listening experience stays true to the songs people enjoy.

Connectivity

Philips HearLink directly connects to iPhone, iPad, and Android** devices, making speech clearer for Philips HearLink users during phone calls.

* 2021

** For information on compatibility, please visit hearingsolutions.philips.com/compatibility

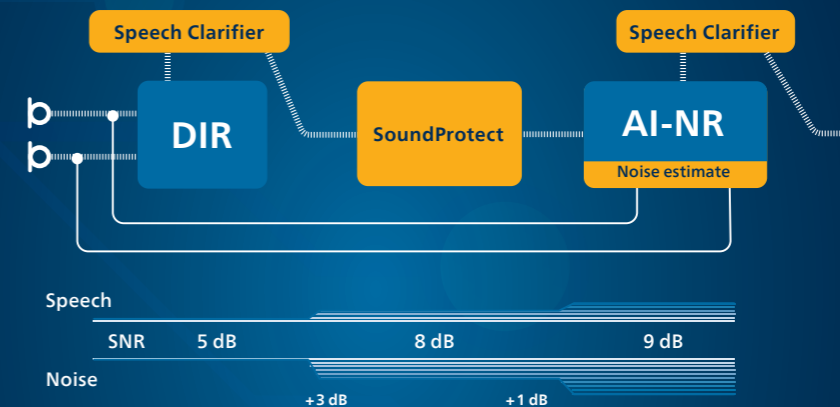
Powerful technology helps the user create better connections

Artificial Intelligence (AI) sound technology with SoundProtect

SoundProtect quickly detects and minimizes a wide range of unwanted sounds, including wind, handling, and transient noise. This means that AI Noise Reduction (AI-NR) has cleaner signal, so it can further reduce noise efficiently across all 24 frequency bands, making speech clearer in noise.



After SoundProtect has done its job, AI-NR gets to work. In contrast with classic digital signal processing, which applies fixed sound processing rules, AI-NR has been trained with hundreds of thousands of training cycles to learn its own noise reduction rules and make speech clearer for the Philips HearLink user.



Speech Clarifier

Complementing the effect of directionality (DIR) and AI-NR, Speech Clarifier, now supported by SoundProtect, enhances how much speech stands out in noise, helping users connect in noisy situations.



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