



Bernafon Alpha  
Inspired by the **best**



Rechargeable and  
customizable Alpha hearing aids

**bernafon**®  
Your hearing · Our passion







Bernafon Alpha is inspired by those in the animal kingdom with exceptional hearing. Its unique Hybrid Technology™ augments both speech understanding and listening comfort for best sound without compromise – even in the most rigorous listening situations.

Various hearing aid styles cater to your individual needs. Whether rechargeable, equipped with wireless connectivity technology, or perfectly customized to your ears, Bernafon Alpha combines exceptional sound quality with versatility and elegance.

**Inspired by the best**

# Best sound without compromise

Two are better than one. Bernafon Alpha is the first hearing aid with Hybrid Technology™. It unifies two processing approaches in one hybrid hearing system. By combining strengths, Bernafon Alpha can work optimally in countless listening situations. Users of Bernafon Alpha hearing aids reported the following benefits:\*

- Understanding speech without difficulties when visiting a restaurant
- Good to excellent sound quality
- Clear speech in noisy surroundings
- Natural environmental sounds and own voice without feedback disturbance



\* 2020: Based on clinical trial data acquired at Bernafon AG, Bern Switzerland

# Let Bernafon Alpha focus on your hearing, so that you can focus elsewhere

With Hybrid Technology™ you can hear with less effort to save your energy for more enjoyable pursuits.\*



Speech is amplified in real-time and with high precision. Appreciate clear speech sounds and better understand the conversation at hand, even in noisy situations.



Environmental sounds are carefully preserved and reproduced naturally. Benefit from an improved environmental awareness and appreciate again the chirping of birds and rustling of leaves.



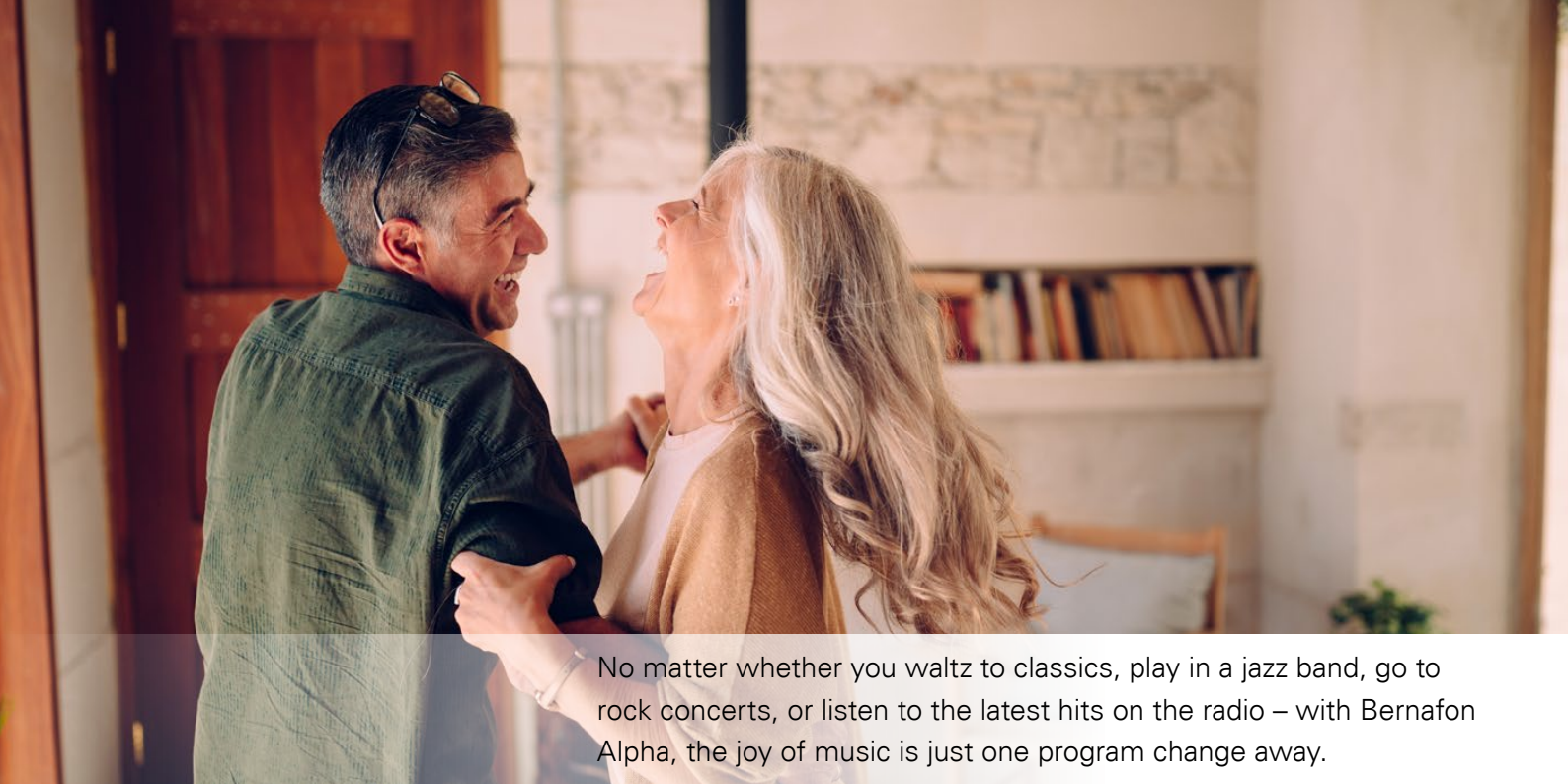
Disturbing noise is reduced to let you hear more comfortably. Effective feedback protection eliminates artificial sounds before they become audible.



# Inspiration in every note

With Alpha hearing aids you can benefit from Bernafon's best sound also when listening to music. Immerse yourself in the atmosphere of high-quality, rich music sounds with **Music Experience**. This program was specifically designed for music based on years of research and acquired expertise in the field. It operates with Hybrid Technology™ to capture dynamic music sounds in real-time and with high precision. The result is well-balanced sound for full music enjoyment.





No matter whether you waltz to classics, play in a jazz band, go to rock concerts, or listen to the latest hits on the radio – with Bernafon Alpha, the joy of music is just one program change away.

## Feel good with well-balanced music

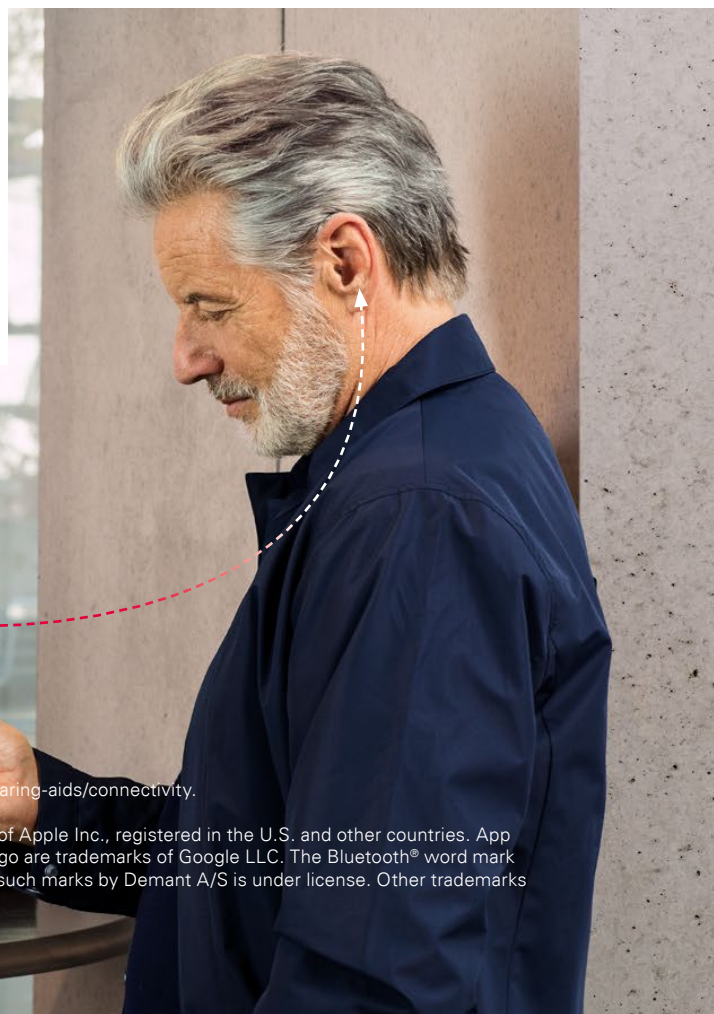
Rock or classics? Whichever music makes you happy, Bernafon Alpha will deliver. The Music Experience program works for live, recorded, or streamed music, indoors and outdoors, and for music lovers and musicians alike.



# Enjoy the comfort and convenience of direct sound streaming

Bernafon Alpha connects to many external audio devices\* via 2.4 GHz Bluetooth® Low Energy wireless technology. Answer phone calls, enjoy music, or listen to audio books – your hearing aids function as high-quality stereo headphones and stream sound for many hours.

If you have an iPhone\* or iPad\*, you can benefit from **hands-free communication**. Accept phone calls via the hearing aid push button. The hearing aids will pick up your voice and stream sound both ways, leaving your hands free for other tasks.



\* For information on compatibility, please visit [bernafon.com/hearing-aid-users/hearing-aids/connectivity](https://bernafon.com/hearing-aid-users/hearing-aids/connectivity).

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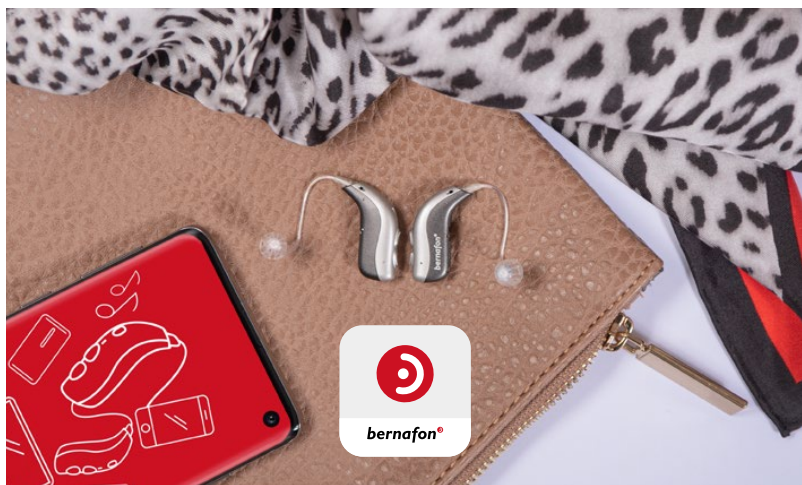
# Intuitive control and useful accessories

Monitor your hearing aids and navigate streaming with the free **Bernafon EasyControl-A app**. Use it to change your hearing aids' volume or program and check their battery levels. Adjust the intensity of music bass, mid, and high tones with the streaming equalizer. There is even a "Find my hearing aid" function, just in case.

Scan me!



Scan me!



The **SoundClip-A** is a small allrounder. Clip it to your jacket and connect it to your smartphone for hands-free phone calls. Or use it as a remote microphone to improve communication over up to 20 meters.



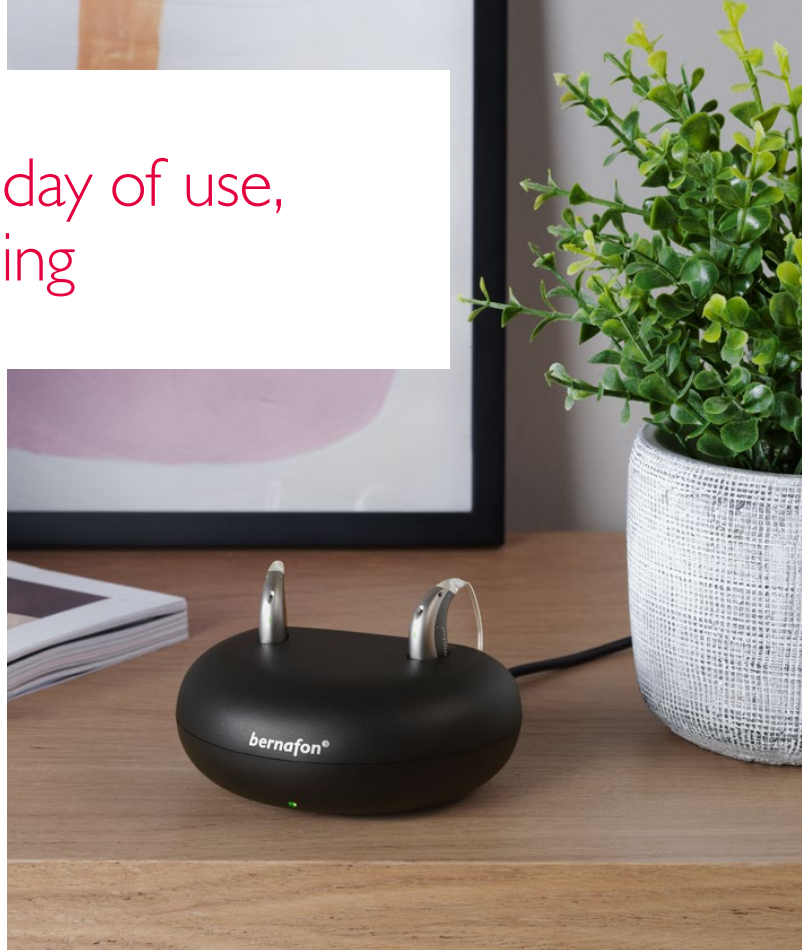
The **TV-A** lets you stream TV entertainment into your hearing aids. Enjoy the latest action movie in stereo sound quality. Meanwhile, your friends or family can watch TV with you at the volume best suited for them.



The **RC-A** is a remote control with excellent tactility. Use it to change the program and volume of your hearing aids easily and discreetly.

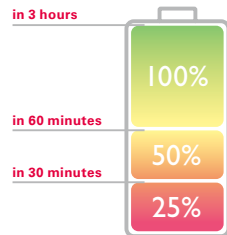
# Rechargeable for a full day of use, including sound streaming

With the rechargeable Alpha hearing aids, you can forget about buying or changing batteries. Simply put the hearing aids in the charging station overnight and start your next day with comfort and peace of mind.



Conveniently charge your hearing aids on the go with the **portable Charger Plus**. Equipped with a power bank, it offers 3 full charging cycles of two hearing aids without the need for a power supply. The practical lid securely stores your hearing aids inside. Recharge the power bank of the Charger Plus in only 4 hours and travel comfortably and hassle-free.

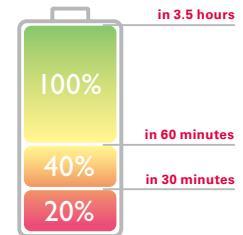
**Wide range of domes and custom molds** ensure a secure and comfortable fit



**LED light** indicates power status



**Versatile and practical** with earhook and custom mold or instant fit thin tube option



**Push button(s)** change program and volume

**Ergonomic design** for high wearing comfort and a secure positioning behind the ear



**Bluetooth® connectivity** streams sound from external audio devices

Available with rechargeable lithium-ion or non-rechargeable zinc-air battery



**Telecoil** connects to available induction loop systems in public places

**Dust and water-resistant** coating extends durability (IP68 rated)

Choose between **10 attractive color combinations** to match your personal style



midnight blue<sup>1</sup>



cocoa brown<sup>2</sup>



metallic silver



sand beige



jet black<sup>2</sup>



metallic anthracite



metallic silver<sup>2</sup>



sand beige<sup>2</sup>



antique bronze



metallic anthracite

midnight blue

metallic silver

metallic anthracite

<sup>1</sup> Only available for Alpha 9 in the styles: miniRITE T R, miniBTE T R, miniBTE T

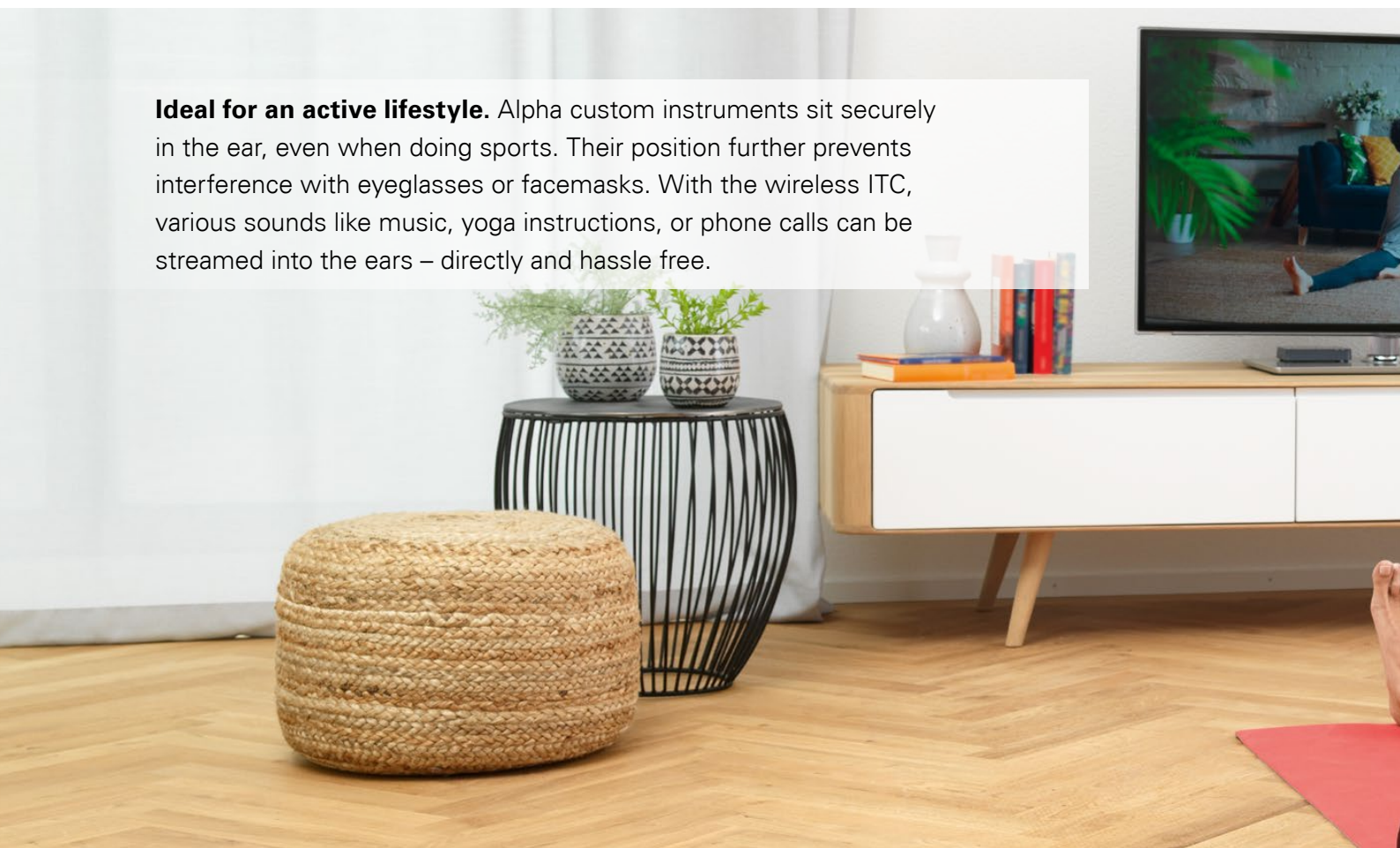
<sup>2</sup> Not available for Alpha 3|1



# Personalized to meet your individual needs and preferences

The Bernafon Alpha in-the-ear hearing aids offer great customization flexibility. From the invisible IIC, to the modern ITC, and the tactile ITE, each style has its particular benefits. Together with your hearing care professional, find the style that matches your individual hearing loss and preferences for instrument size, optional features, color, and more.

**Ideal for an active lifestyle.** Alpha custom instruments sit securely in the ear, even when doing sports. Their position further prevents interference with eyeglasses or facemasks. With the wireless ITC, various sounds like music, yoga instructions, or phone calls can be streamed into the ears – directly and hassle free.

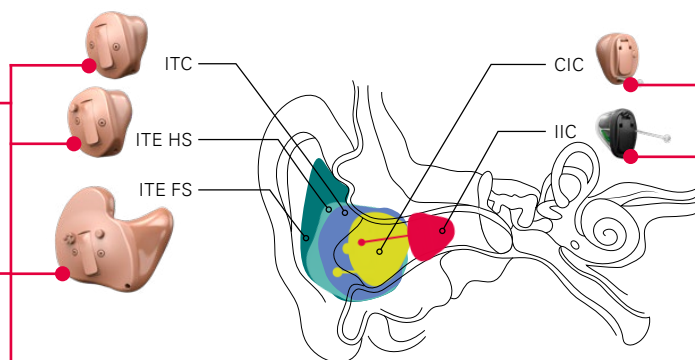


**Optional push button and volume control** for easy program and volume changes with good tactility

**Optional Bluetooth® connectivity** to stream sound from external audio devices



**Optional telecoil** connects to available induction loop systems in public places



**Offers various programs** with optional push button

**Invisible** for maximal discreetness

**Dust and water-resistant** coating extends durability (IP68 rated)

**Custom build** to fit comfortably in your ear

Available in **5 natural colors**



beige



light brown



medium brown



dark brown



black



Start your journey to better hearing now with Bernafon Alpha hearing aids. Ask your hearing care professional for more information or visit

**[bernafon.com/hearing-aid-users/hearing-aids/alpha](https://bernafon.com/hearing-aid-users/hearing-aids/alpha)**.

Scan me!







Established in Switzerland in 1946, we have worked ever since in the spirit and tradition of our founders to develop solutions that help people with hearing difficulties. Our Swiss heritage, leading technology, and high performance products help us fulfill our goal:

**Together we empower people to hear and communicate better.**

For more information on Bernafon Alpha hearing aids, ask your hearing care professional or visit our Bernafon website.



**SOUND**   
OF SWITZERLAND

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***bernafon***   
***Your hearing • Our passion***